

News item. Retrieved from
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Category: Publication

Title: Commemorating Charles S. Peirce (1839-1914): Interpretive Semiotics and Mass Media

Description: In commemoration of the 100th anniversary of the death of C. S. Peirce, *Ocula* (online academic review in semiotics) wants to collect some reflections on mass media and semiotics inspired by Peirce's theory. Possible themes:

- Applications of Peirce's theory of interpretation to media analysis.
- Pragmatism (or pragmaticism) and the communication society. Application of interpretive semiotics to the analysis of texts.
- Peircean semiotics and studies in consumption behavior.
- Inference, in particular abduction, and media communication: narrations, reasonings, intercultural relations.
- Peirce's theory of communication.
- Peirce, theory of culture and cultural images.

The call for papers is open to theoretical as well as analytic approaches. Priority will be given to applied semiotics and case studies. Contributions are not restricted to semiotics but we will prefer articles that treat media from the semiotic point of view. All the same, papers that apply sociological and marketing approaches will be accepted. All papers must refer to Charles Peirce's theory, if only by a quotation or the synthesis of a theoretic position.

Maximum abstract length: 2.000 characters. There are no limits for the essays but we recommend not to exceed 40.000 characters. The essays can have any kind of images. Text formatting will be done by the authors according to instructions supplied by *Ocula*. The essays must undergo a blind peer review for acceptance and publishing.

Please send the abstracts to redazione@ocula.it

- Abstracts submission deadline: 31 March, 2014.
- Essays submission deadline: 30 June, 2014.
- Intended publication: October 2014.
- Languages accepted: English, Italian.

Link: [Ocula](#)

Keywords: Media, Communication