News item. Retrieved from http://www.commens.org/news/item/13th-world-congress-semiotics, 05.04.2025.

Category: Academic Meeting

Title: 13th World Congress of Semiotics

Description: The IASS-AIS World Congress is the most important scientific event for the

international semiotic community. Organized since 1974 (in Milan, Italy), it has now reached the 13th edition, and has been hosted in years by Italy (twice), Austria, Spain (twice), US, Mexico, Germany, France, Finland, China and Bulgaria. This year, the congress will be organized for the first time in Lithuania, in the premises of the Faculty of Social Sciences, Arts and Humanities of Kaunas University of Technology, from the 26th to the 30th of June, 2017.

The theme of this edition of the congress is "Cross-Inter-Multi-Trans".

There is hardly a way to face any challenge or any opportunity in today's world, without having to address the question of "relations". Regardless of modes, times and places, the keywords of nowadays all imply the importance to establish/nurture/understand/reinforce relations: CROSSculturality, INTERfacing, MULTImedia, TRANSgender, CROSSover, INTERspecies, MULTIethnic, TRANSdisciplinary... Via these keywords we describe social changes as well as explain technological innovations, we implement our research paradigms as well as hope for a better world. Due to its very epistemological identity, semiotics seems to be naturally-inclined to be in the frontline of such discussions. This is why our mascot is a platypus, the "Cross-Inter-Multi-Trans" species by definition.

Place: The International Semiotics Institute of Kaunas University of Technology,

Lithuania

Link: Homepage **Keywords:** Semiotics