

Record in the Commens Bibliography. Retrieved from [http://www.commens.org/bibliography/journal\\_article/migliari-mirella-de-menezes-nojima-vera-l%C3%BAcia-m-dos-santos-2007](http://www.commens.org/bibliography/journal_article/migliari-mirella-de-menezes-nojima-vera-l%C3%BAcia-m-dos-santos-2007), 16.01.2025.

---

**Type:** Article in Journal  
**Author:** Migliari, Mirella De Menezes  
Nojima, Vera Lúcia M. Dos Santos  
**Title:** Tipografia 'desconstrucionista' e o modelo triádico de Peirce  
**Year:** 2007  
**Journal:** InfoDesign: Revista Brasileira de Design da Informação  
**Volume:** 4  
**Issue:** 1  
**Pages:** 20-28  
**Keywords:** Typography, Derrida  
**Abstract:** The post-structuralist literary theory by Jacques Derrida influenced a whole generation of graphic designers in the (19)80s, starting in Califórnia, USA, and offering an alternative to the mainstream course: the International Style . From this gathering of ideas breaks out a new concept in the field of graphic design: 'deconstructionist' typography. Under a semiotic perspective however, typography configures a system of signs that outbreak the linguistic territory. This article presents 'deconstructionist' typography analysed under the light of the semiotic model proposed by Charles Sanders Peirce..  
**ISSN:** 18085377  
**Language:** Portuguese, Brazil