

Record in the Commens Bibliography. Retrieved from [http://www.commens.org/bibliography/journal\\_article/conway-kyle-2017-communication-translation-or-how-mind-gap](http://www.commens.org/bibliography/journal_article/conway-kyle-2017-communication-translation-or-how-mind-gap), 19.04.2025.

---

**Type:** Article in Journal

**Author:** Conway, Kyle

**Title:** Communication is Translation, or, How to Mind the Gap

**Year:** 2017

**Journal:** Palabra Clave

**Volume:** 20

**Issue:** 3

**Pages:** 622-644

**Keywords:** Communication, Translation, Cultural Studies

**Abstract:** In this age of globalization, scholars in cultural studies and translation studies would seem to have a lot to talk about. It is strange, then, that they talk so little with each other. This article seeks to bridge that gap by asking what a theory of translation would look like if it were grounded in the field of cultural studies. It proposes three axioms: 1) to use a sign is to transform it; 2) to transform a sign is to translate it; and 3) communication is translation. Its argument is performative rather than simply expository: it is structured as an example of the phenomenon it describes. It explores the three axioms inductively, starting from strategically chosen examples to arrive at a notion of translation that prompts a final conjecture: translation is inextricably linked to rhetorical invention and, as such, it helps us reframe questions about our relationship with and responsibility toward cultural others.

**ISSN:** 01228285

**DOI:** 10.5294/pacla.2017.20.3.2

**Language:** English